

LEEDS DIGITAL CAREERS FAIR 2023

EXHIBITORS AND SPONSORS

LDCF23 welcomed 52 exhibitors, which included:

- 11 training providers
- 33 employers
- 8 help / include exhibitor zone

LDCF 2023 sponsors

XDESIGN



EXHIBITOR COMMENTS:

"INCREDIBLE EVENT YESTERDAY, WAS GENUINELY BLOWN AWAY BY HOW MANY ATTENDEES THERE WERE AND HOW ENGAGED EVERYONE WAS!"

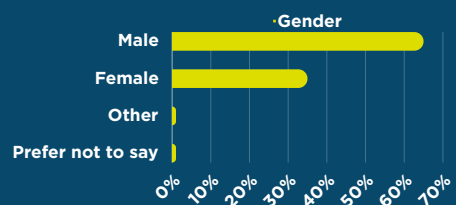
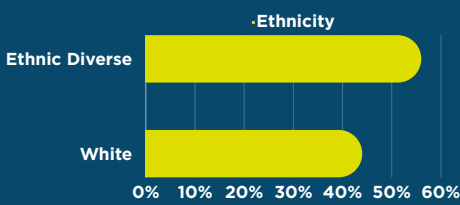
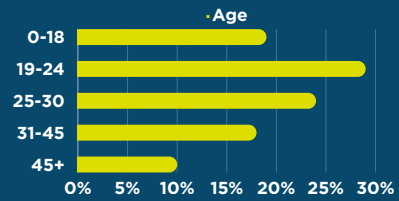
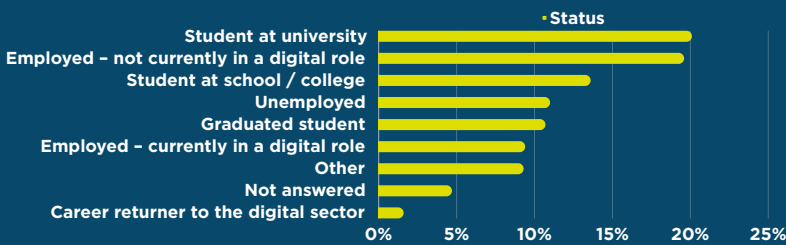
"JUST WANT TO SAY A HUGE THANKS FOR LETTING US HOST ONE OF THE INSPIRE PODS, THE STUDENTS LOVED IT! WE ALL THOUGHT THE EVENT WAS FANTASTIC!"



VISITORS

5440 TICKETS BOOKED
4000 ATTENDEES

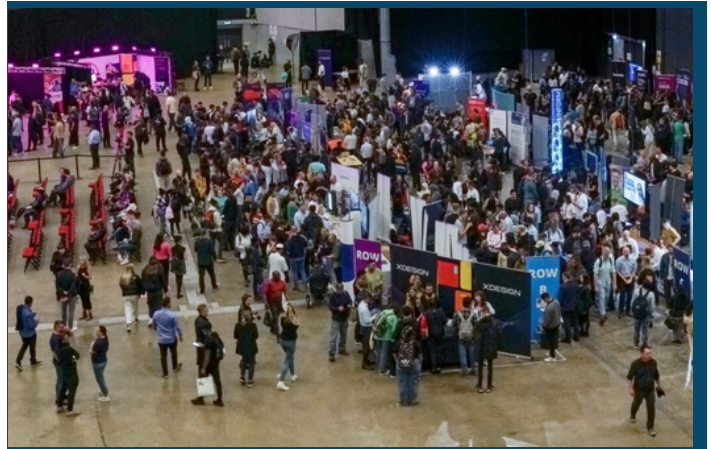
AN INCREASE OF 2300 VISITORS FROM 2022



VISITOR COMMENTS:

"THE EVENT WAS SUCH AN UPLIFTING EXPERIENCE. I CANT BELIEVE HOW BLOWN AWAY I WAS BY THE GUIDANCE AND SUPPORT FROM ALL THE COMPANIES PRESENT"

"ATTENDING LDCF WAS AN INVALUABLE EXPERIENCE THAT OPENED MY EYES TO THE EVER EVOLVING LANDSCAPE OF TECHNOLOGY AND MULTITUDE OF OPPORTUNITIES WITHIN IT"



LEEDS DIGITAL CAREERS FAIR 2023 VISITOR RESPONSE

WOULD YOU RECOMMEND LEEDS DIGITAL CAREERS FAIR TO FAMILY OR FRIENDS?



HAS ATTENDING THIS EVENT MADE YOU MORE LIKELY TO START OR PROGRESS A DIGITAL CAREER?



The overall aim of the event was to encourage people to consider a career in the digital sector, overall 87% of attendees highlighted that they would consider a career in digital following the event and 95% would recommend the event to family and friends

EDI AWARD WINNERS AT LEEDS DIGITAL FESTIVAL AWARDS 2023



INFORM, INSPIRE AND INCLUDE

This year's event had 3 pillars, 'inform' 'inspire' and 'include'. These 3 pillars were designed to make the event feel inclusive for everyone, informative to give practical skills and careers advice, and inspirational to help visitors consider a career pathway into digital.

INSPIRE ZONE:

Over 500 people attended the 12 speaker sessions
9 interactive sessions were delivered throughout the event with great feedback provided

Stage



Pods

